



Crowne Plaza French Quarter
New Orleans, LA, USA
May 11-14, 2016

JOURNEY TO JUSTICE: CREATING CHANGE THROUGH PARTNERSHIPS

CCPH 14th International Conference Call for Proposals

Community-Campus Partnerships for Health (CCPH) is convening our 14th International Conference, May 11-14, 2016 in New Orleans, Louisiana. **At a time when social and racial justice are at the forefront of conversations about health equity, CCPH seeks to promote, support and encourage partnerships designed to improve health by addressing social and racial justice issues.** Our 14th International Conference will bring together community partners, faculty members, students, funders and policy makers from around the world to learn from each other and highlight partnerships and research collaborations addressing health equity through social justice. The CCPH conference is an inclusive learning environment where all are embraced for the knowledge, wisdom and experience they bring to the table. Challenges, successes and setbacks are equally valued, as are multiple forms of knowledge and ways of knowing. We invite you to submit a proposal to share your knowledge, wisdom and experience.

KEY DATES & DEADLINES

Proposal submission deadline	October 15, 2015
Presenters notified of decision on proposal	November 2015
Deadline for presenters to confirm their participation	December 2015
Registration opens	December 2015
Hotel reservation deadline	April 20, 2016
Advance registration deadline	May 4, 2016

PROPOSAL SUBMISSION PROCESS

1. Read through the [submission information on our website](#), in particular noting the session types and topics.
2. Submit your proposal using [the online form](#).
3. You will receive a confirmation email when you have submitted your proposal. Please keep that message for your records.
4. Proposals are due at **5pm Pacific Time on Thursday, October 15, 2015.**

FRAMING QUESTIONS TO GUIDE YOUR PROPOSAL

When preparing your proposal, please keep in mind the following questions. Please be prepared to answer these questions when you submit your proposal:

1. What is the context in which your partnership work is grounded in addressing social and racial justice?
2. Discuss how your partnership work provides a framework to address institutional and systemic in justices.
3. Describe how your work can be part of a collective response or call to action that will move us from injustice to justice.

PROPOSAL SELECTION PROCESS

Members of the Conference Planning Committee and CCPH staff will review proposals. Proposals are expected to meet these minimum criteria:

- Adherence to proposal submission instructions
- Relevance to the conference theme, goals and objectives
- Potential for engaging participants in substantive discussions
- Inclusion of at least one community and one academic partner
- Clarity of writing

In recommending which proposals to accept, the Committee seeks to:

- Achieve the goals and objectives of the conference
- Highlight diverse, successful models of community-campus partnerships from around the world
- Ensure that the voices of those most affected by the issue or problem being discussed are heard
- Ensure that sessions stimulate discussion and shared learning by combining a strong depth of content and an emphasis on creative approaches to participant engagement
- Ensure that sessions go beyond describing a particular partnership, project or issue to also (a) analyze what worked, didn't work and why and (b) facilitate the ability of participants to apply the information shared

GOALS & LEARNING OBJECTIVES

Conference Goals:

- Sharpen community-campus partnerships' and conference participants' understanding of the present historical moment and the root causes of health, social, racial and economic inequities.
- Reflect on the potential for partnerships to make change and work toward social and racial justice.
- Provide an inclusive and dynamic forum to network, share information and build skills.
- Build the capacity of communities and institutions to engage in authentic partnerships.
- Transform the community-campus partnerships movement by connecting people, partnerships and networks from around the world.
- Shape the program and policy agendas and responses of CCPH and co-sponsoring organizations to move us from injustice to the justice.

Conference Learning Objectives:

- Provide participants with a deepened understanding of how partnerships can transform people, communities, institutions, policies and systems.
- Reflect on why and how they engage in community-campus partnerships.
- Commit to concrete and specific actions they will take upon returning home.
- Build connections, share ideas and establish a peer group for continued learning.
- Create momentum for and subsequent action through partnerships, policies and entities working to address the root causes of health, social, racial and economic inequities.

CONFERENCE SESSION TYPES

The CCPH conference incorporates diverse and creative approaches for sharing information and engaging participants in substantive discussions and subsequent action. We are seeking proposals for the session types described below.

Audio-visual equipment will be provided if needed for all session types except posters, thematic posters and

roundtable discussions.

A. Skill-building workshops are instructional sessions in which presenters teach particular skills and techniques and discuss how those can be applied in participants' settings. (90 min)

B. Creative arts & Storytelling sessions

Stories reflect the genuine and authentic experiences of the presenters and emphasize sharing valuable lessons through telling stories. Through dramatizations (e.g. photo voice exhibit, theater, video, dance) and/or storytelling, community members and academics will share their experiences of being involved in community-campus partnerships that work collaboratively to tackle social justice issues. (30 minute presentation + 30 minutes for Q&A and group discussion.)

C. Roundtable discussions are an opportunity for a focused conversation around a particular topic, question, issue or challenge. Roundtable discussions will provide an opportunity for conference participants to develop ideas, challenge current beliefs and network with colleagues. (60 min)

D. Real-time workshops are about presenting your challenge, and interacting with interested conference participants as they brainstorm ideas to encourage your thinking and provide intensive, contained advice. Are you and your partners confronting a particular challenge that could use some input from community members, academics and colleagues involved in similar work? We invite proposals from groups interested in conducting real-time problem solving. In a facilitated session, your group will present your challenge and interact with fellow conference participants as they brainstorm ideas to encourage your thinking and provide intensive, but actionable advice. You will be asked on the proposal submission form to outline the problem you would like addressed and the structure you intend to use to engage participants in working through the issue to action steps. (60 minutes)

E. PechaKucha presentations

PechaKucha is a presentation style in which 20 slides are shown for 20 seconds each (6 minutes and 40 seconds in total). The format keeps presentations tight and fast-paced, allowing for more time for audience discussion of the topic. (7 minute presentation + 7 minutes Q&A).

F. Posters are designed to visually display information. All accepted posters will be displayed on 4 x 8 poster boards in the Poster Hall (no additional audiovisual aids are permitted). The Poster Hall will have regular hours for viewing, including specific times for presenters to stand by their posters and discuss them with participants.

CONFERENCE SESSION TOPICS

The conference planning committee will consider proposals that fit within one or more of the topics listed below. *The examples given are intended to illustrate just a few of the many ideas that could fit within a given topic and are not meant in any way to be proscriptive.* We encourage you to think creatively and boldly about what you might propose to present!

1. Communities as centers of learning, discovery and engagement: Proposals that demonstrate communities as hubs for preparing community leaders, discovering new knowledge, generating and testing theories, translating research into action and sharing innovations. *For example:*

- A skill-building workshop on developing and implementing a research agenda in a community-based organization

- A story session led by leaders from a community that had poor access to healthy foods who mobilized the community to establish what has now become a thriving farmer’s market and engaged high school and college students as service-learners in the process
5. A poster on a community health center that is contributing to the diversity of the health workforce through partnerships it has developed with local high schools, community colleges and universities

2. Authentically engaged institutions: Proposals that demonstrate the strategies, policies, systems and programs needed for institutions to truly be community-engaged and to sustain that engagement. *For example:*

- A skill-building workshop in which a campus team shares how its university – a traditional “ivory tower” institution a decade ago – overcame barriers to the sustained community-engagement of its faculty and students
- A creative arts session in which members of the community governing board of a university-based research center perform a play that illustrates how the board evolved from being advisory to transforming the research that is conducted in their communities
- A roundtable discussion that examines strategies for integrating and sustaining longitudinal service-learning experiences into a university curriculum

3. Shared power and resources: Proposals that demonstrate approaches to ensuring that this challenging yet foundational principle of authentic community-campus partnerships is realized. *For example:*

- A skill-building workshop on developing and adhering to partnership agreements and memoranda of understanding
- A story session on community-based organizations as principal investigators and fiscal agents on research grants
- A poster on a study of policies that universities follow for the distribution of indirect funds to principal investigators and community partners

4. Ethical policies and practices: Proposals that demonstrate the ethics and integrity issues that can arise in community-campus partnerships and how they can be prevented or addressed. *For example:*

- A skill-building workshop on developing a community research review board to ensure that communities have power and control over research
- A story session on handling conflicts between community and academic partners over authorship, publication and the ownership of intellectual property arising from the work of the partnership
- A poster session on navigating the institutional review board (IRB) process when doing community-based participatory research

5. Changing governmental and institutional policies and systems: Proposals that demonstrate how partnerships can address health, social, environmental and economic inequities through changing the policies and systems that underlie them. *For example:*

- A skill-building workshop on how partnerships can implement effective advocacy campaigns, using an environmental justice campaign as an example.
- A story session on how a community-health system partnership is undoing institutional racism
- A poster session on how a youth-driven action research project influenced a school board’s policies on vending machines and physical activity

6. Sustaining partnerships and their outcomes: Proposals that demonstrate how partnerships and their outcomes can be sustained over time. *For example:*

- A skill-building workshop that teaches participants how to assess and document the social value of community-based programs
- A story session on obtaining health insurance reimbursement for a community health worker-led intervention that was developed through a community-based participatory research project
- A roundtable discussion on planning for partnership leadership transitions and cultivating new leadership

7. Next generation leadership: Proposals that demonstrate the leadership roles played by youth and students (at all points along the educational continuum) in community-campus partnerships. *For example:*

- A skill-building workshop in which a group of youth who were peer researchers in a community-based participatory research project teach participants how to engage and involve youth as peer researchers
- A story session with public health students who led an effort to incorporate service-learning into their required curriculum
- A creative arts session in which a group of high school students that worked with local residents to convert an abandoned lot into a community garden used photovoice to convince the city council to replicate the project in other neighborhoods

8. Mobilizing knowledge for action: Proposals that demonstrate how knowledge gained through community-campus partnerships is being mobilized for action. *For example:*

- A skill-building workshop on the use of geographic information systems (GIS) as tools for documenting partnership outcomes and advocating for policy change
- A story session led by graduates of an advocacy training program that builds skills in effectively communicating with policy makers
- A creative arts session that features a play performed in community centers that communicates the findings of a research project and contributes to individual behavior change

EXPECTATIONS OF PRESENTERS

All presenters must register for the conference. Submitting presenters must indicate their agreement with this statement included in the Proposal Submission Form:

"As the main contact for this proposal, I understand that if this proposal is accepted, all presenters are expected to register and pay the registration fee for the conference and that it is my responsibility to inform my co-presenters of this requirement. If presenter registration fees are not received by the deadline indicated in the acceptance letter, the session will not be included in the conference program. I understand that this proposal may be edited to fit the conference program. I understand that CCPH will provide audiovisual equipment as appropriate. If additional audiovisual aids are needed, the expense involved will be paid by the presenters prior to the conference unless otherwise indicated in writing from CCPH."

CONTACT US

For questions about CCPH's 14th International Conference, contact us by phone at 1-206-666-3406 or by e-mail at conference@ccph.info. Also, follow our [Twitter feed](#) for the latest conference news.

MORE ABOUT CCPH

An international non-profit organization founded in 1996, Community-Campus Partnerships for Health (CCPH) promotes health equity and social justice through partnerships between communities and academic institutions. We view health broadly as physical, mental, social and spiritual well-being and emphasize

partnership approaches to health that focus on changing the conditions and environments in which people live, work and play.

Our strategic goals are to:

- Leverage the knowledge, wisdom and experience in communities and in academic institutions to solve pressing health, social, environmental and economic challenges
- Ensure that community-driven social change is central to the work of community-academic partnerships
- Build the capacity of communities and academic institutions to engage each other in partnerships that balance power, share resources, and work towards systems change

Our members – a diverse group of over 2,000 individuals affiliated with community organizations, colleges and universities, health systems, student service organizations, foundations and government – are advancing these goals in their work on a daily basis. CCPH advances our mission through knowledge mobilization, training and technical assistance, research and evaluation, policy development and advocacy, and coalition building. CCPH is governed by a board of directors who are national and international leaders with spheres of influence in key networks related to our mission. ***What ties us together is our commitment to social justice and our passion for the power of partnerships to transform communities and academe.***

CONFERENCE PLANNING COMMITTEE

We are grateful for the time and effort that conference planning committee members make to shaping the conference and contributing to its success. [Click here](#) for committee member photos and bios.